



JORDAN SMITH

DESIGNER | RESEARCHER
COMMUNICATIONS SPECIALIST

CONTACT

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jsmithdesign.online

SKILLS

ADOBE CC



POWERPOINT



SOCIAL MEDIA



COPYWRITING



HTML, CSS



PROFILE

A multidisciplinary creative with a passion for people and problem solving, I combine my backgrounds in research and design to develop marketing materials that are clear, impactful, and visually engaging.

EMPLOYMENT HISTORY

Exit10 Advertising 2021 - Present
Graphic Designer

- Provided a wide variety of media services to clients including Thermo Fisher Scientific, Abbott, Toyota Racing Development, and Autobahn Indoor Speedway & Events
- Art direction, graphic design, copywriting, social media
- Practiced time management and multitasking

Housing Authority of Baltimore City 2020 - 2021
Multimedia Designer

- Designed branded signage and marketing materials
- Managed social media, website, and newsletters
- Conducted large scale meetings, Q+A's, and web seminars
- Responsible for designing, writing, and distributing email and text marketing campaigns

EDUCATION

BFA, Graphic Design | Sociology 2020
University of Maryland, College Park

3.8 GPA | AIGA UMD | Sociology Honor Society |
Design Intern, UMD Department of Transportation Services